

Table of contents

Acknowledgments	1
Introduction	3
Chapter 1: Why Give?	9
Chapter 2: Internal Reasons to Give	15
Chapter 3: External Reasons to Give	25
Chapter 4: Moral Reasons to Give	39
Chapter 5: G is for Gear-Up	49
Chapter 6: I is for Identify Your Philanthropy Vision	67
Chapter 7: I is for Identify Your Philanthropy Decision-Making	79
Chapter 8: I is for Identify Your Philanthropy Giving	91
Chapter 9: V is for Vet	125
Chapter 10: E is for Evaluate	137
Chapter 11: S is for Start Over	149
Chapter 12: Creating Your Philanthropy Plan	153
Chapter 13: Telling Your Philanthropy Story	159
Chapter 14: Philanthropy Trends	167
Chapter 15: Conclusion	179
References	185
An Invitation	195